
Podcasting

Duration: 1 day

(This course is only offered on a bespoke basis.)

Course Description

This one day training course overviews all of the key areas involved in creating video & audio podcasts; for the web and play back on portable devices such as iPods. It aims to demystify the process & terminology involved and offer advice on production solutions.

Who should attend:

This course aims to make creating video & audio Podcasts understandable to anyone. It is suitable for anyone from web designers, producers, journalists & anyone else who wishes to develop a greater understanding of the skills & technology necessary to create professional looking Podcasts

Prerequisites

No previous knowledge of digital video or audio production is required. This is a non-technical course that begins at foundation level and aims to demystify the process, terminology & technology behind Podcast delivery

Learn To:

- + Understand Podcast download options
- + Understand what a Podcast is
- + Understand video & audio Codecs
- + Optimise video & audio for Podcast delivery
- + Shoot & edit video & audio for Podcasts delivery
- + Publicise a Podcast

Course Content:

Explanation of the technology involved

Planning for Podcast delivery

RSS Data Feeds

Publishing & Publicising a Podcast

Publishing to Itunes

Web servers

Video Architectures: Quicktime, Windows Media, Real Video, Flash Video

What is a Codec & what are the most suitable codecs to use for Podcast delivery

Shooting video for Podcast

Editing video & audio for a Podcast

Optimising video & audio for a Podcast

Video & audio compression

Software & hardware production solutions

Examples