
Video For The Web & Multimedia

Duration: 1 day

(This course is only offered on a bespoke basis.)

Course Description

This one day training course overviews all of the key areas involved in creating video for the web and play back on portable devices such as iPods & G3 Phones. It aims to demystify the process & terminology involved and offer advice on production solutions.

Who should attend:

This course aims to make video on the web understandable to anyone. It is suitable for anyone from web designers, producers, journalists & anyone else who wishes to develop a greater understanding of the skills & technology necessary to create professional looking video on the web

Prerequisites

No previous knowledge of digital video is required. This is a non-technical course that begins at foundation level and aims to demystify the process, terminology & technology behind web video delivery

Learn To:

- + Understand streaming & download options
- + Understand video architectures
- + Understand Codecs
- + Optimise video & audio for web delivery
- + Shoot & edit video for the web
- + Understand digital connection and download to computer

Course Content:

Explanation of the technology involved

Planning for web delivery

Steaming servers & download servers

Video Architectures: Quicktime, Windows Media, Real Video, Flash Video

Whats is a Codec & what are the most suitable codecs to use for web delivery

Shooting video for the web

Editing for the web

Optimising video & audio for the web.

Video compression

Software & hardware production solutions

Examples